

MEDIA RELEASE, Monday 22 May 2023

## Museum of Brisbane welcomes new Chief Executive Officer/Director Zoe Graham

*The accomplished arts leader will commence in the new role effective July 2023.*

Museum of Brisbane (MoB) has appointed Zoe Graham as Chief Executive Officer/Director of the city's leading history and art museum after an extensive nationwide search.

Ms Graham will officially commence in the position from July 2023 and will lead the team through a period of growth and expansion.

With more than 15 years' experience in the creative sector, Ms Graham has held leadership positions encompassing artistic programming, fundraising, marketing, and commercial enterprise for Queensland Ballet, Queensland Art Gallery and Gallery of Modern Art (QAGOMA), Woodford Folk Festival, Horizon Festival and the Museum of Contemporary Art in Sydney.

In her most recent role as Queensland State Manager for Creative Partnerships Australia, as well as previous leadership positions, she has consistently demonstrated her expertise and prowess across stakeholder and corporate relations, , fundraising and strategic leadership.

Ms Graham said she was excited to embark on a new challenge and further elevate the Museum as an iconic destination, at the heart of Brisbane's cultural offering.

"I am honoured to lead the Museum of Brisbane as we forge new creative and community partnerships. We have a unique opportunity to bring the inimitable personality of Brisbane to light through dynamic cultural programming, in collaboration with artists and creatives," she said.

MoB Board Chair Ian Klug AM said Ms Graham's extensive experience in the Queensland cultural events sector made her the ideal candidate to shine the spotlight on Brisbane's arts, culture and history.

"We are delighted to welcome Zoe, who brings her intimate and in-depth knowledge of local and national cultural institutions and multi-disciplinary festivals to the CEO role," Mr Klug said.

"The Board looks forward to working with Zoe and seeing her creative vision realised in upcoming programs that continue to highlight Museum of Brisbane as a landmark destination for local, national and international visitors."

Ms Graham joins MoB at an exciting time as the city embarks on a significant period of strategic growth and investment leading up to the 2032 Summer Olympics and Paralympics in Brisbane.

Brisbane Lord Mayor Adrian Schrinner said the Museum played an important role to position Brisbane as a modern, welcoming and vibrant international city on a global stage.

"As we journey on the green-and-gold runway towards the 2032 Summer Olympics and Paralympics, Brisbane continues to cement its status as Australia's fastest-growing city with a burgeoning economy, innovative creatives, natural appeal and world-class tourism offerings," Cr Schrinner said.

"Local cultural institutions such as Museum of Brisbane will play a pivotal role to showcase our future-forward city to a national and global audience."

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**MUSEUM OF BRISBANE**

Level 3, City Hall, King George Square  
PO Box 12162 George Street Brisbane Q 4003  
ABN 52 008 223 413

T 07 3339 0800  
E [info@museumofbrisbane.com.au](mailto:info@museumofbrisbane.com.au)  
W [museumofbrisbane.com.au](http://museumofbrisbane.com.au)

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### Media Contacts

COCOM PR | Tel: 61 7 3892 77 36 | E: [Caitlin@cocom.com.au](mailto:Caitlin@cocom.com.au)

### About Museum of Brisbane

Housed within iconic Brisbane City Hall, Museum of Brisbane (MoB) celebrates the creatives and history makers to deepen an understanding of place. We reflect Brisbane's people and passions and its ever-evolving cultures. MoB is Brisbane City Council's leading history and art museum, where you can experience our city's vibrant culture.

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