

## St Baker back on board for another big summer at MoB

St Baker Energy Innovation Fund will once again support Museum of Brisbane as the Exhibition Partner of this summer's major exhibition *The Designers' Guide: Easton Pearson Archive* (23 Nov 2018 – 22 Apr 2019).

A showcase of the talent and international achievements of renowned Brisbane-based fashion house, Easton Pearson, St Baker Energy Innovation Fund Founder Trevor St Baker said supporting the exhibition was a great opportunity to celebrate one of Queensland's greatest business success stories.

"St Baker Energy Innovation Fund supported Museum of Brisbane's major exhibition, *Mao's Last Dancer the exhibition*, last summer and it was such a wonderful experience we had been looking for another chance to partner with the Museum," Mr St Baker said.

"Museum of Brisbane had record visitation last summer and *Mao's Last Dancer the exhibition* toured to the Melbourne Immigration Museum earlier this year. It has been an exciting project for all involved.

"Our business is passionate about backing innovative Queensland business, so investing in *The Designers' Guide: Easton Pearson Archive* as an example of the international success for a Brisbane business was a perfect fit.

"However, we are greatly pleased to be investing in the Museum itself, it is truly transforming its visitor engagement with great hands-on contemporary programming, and is a significant asset for the city of Brisbane and its residents."

Chairman Sallyanne Atkinson AO said the Museum was delighted to once again partner with St Baker Energy Innovation Fund.

"Trevor St Baker and his company St Baker Energy Innovation Fund, are wonderful supporters of the arts and business sectors of the city, and we thank them for supporting us to share the best of Brisbane," she said.

Mrs Atkinson said Museum of Brisbane is home to the Easton Pearson Archive which, comprising more than 3,300 garments and more than 5,000 objects, accessories and ephemera, is the largest collection from a single Australian fashion house held by a public art gallery or museum.

"From their base in Brisbane, Easton Pearson took their unique designs to the world, showing in Paris from 1997 and stocked by Browns in London, New York's Bergdorf Goodman, L'Eclaireur in Paris, Joyce in Hong Kong and David Jones across Australia, as well as Japan, Italy and the Middle East at the brand's height," Mrs Atkinson said.

"Through their bright, boldly-patterned and eclectically embellished designs, they invited women across the globe to enjoy our beautiful Brisbane lifestyle and developed a cult following that continues today."

MoB Director Renai Grace said the Museum had been preparing for *The Designers' Guide: Easton Pearson Archive* since receiving the collection in 2017, and the project has been the result of an inspired team and much generosity and commitment.

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“*The Designers’ Guide: Easton Pearson Archive* will be an inspiring experience for all lovers of fashion and an eye-opening one for those wanting to know more about the role of fashion in art, craft, design and culture. The Museum would like to thank St Baker Energy Innovation Fund, who have made this exhibition possible.”

Tickets to *The Designers’ Guide: Easton Pearson Archive* (23 Nov 18 – 22 Apr 19) are now on sale. Prices are \$12 / \$9 for concessions / Children U12 free. Book at [museumofbrisbane.com.au](http://museumofbrisbane.com.au)

## Media Contacts

COCOM PR | Tel: 61 7 3892 77 36 | E: [PR@cocom.com.au](mailto:PR@cocom.com.au)

## About St Baker Energy Innovation Fund

St Baker Energy Innovation Fund is an active investor in a portfolio of early stage companies that are developing disruptive products in the clean energy sector.

The Fund invests in transformative companies across the energy sector from generation to consumption, including innovations that enable entirely new products, performance improvements of existing products, increased efficiency and more sustainable processes.

## About the Easton Pearson Archive

The complete collection of internationally acclaimed fashion house Easton Pearson, comprising more than 3300 signature garments, was gifted to Museum of Brisbane by Brisbane philanthropist and contemporary art patron Dr Paul Eliadis in 2017. The Archive also includes more than 5000 objects and ephemera such as sketches, accessories, samples, look books, press clippings, photographs and runway footage.

Easton Pearson is arguably Brisbane’s most successful design company. From the launch of the label in 1988 to its close in 2016, Easton Pearson’s eclectic, boldly patterned and embellished fashions graced catwalks and showrooms across Europe, the Middle East, Asia, America and Australia.

Dr Eliadis gifted the Easton Pearson Archive through the Australian Government’s Cultural Gifts Program.

## About Museum of Brisbane

Here at Museum of Brisbane we believe art, culture and history should be experienced.

We encourage you to think boldly, share your ideas and challenge your perceptions. From co-creating with artists to reflecting on contemporary identity, our goal is to ensure you have a memorable and insightful experience every visit.

We acknowledge the Traditional Custodians of Brisbane and surrounds, the Yuggara, Turrbal, Jinibara, Quandamooka and neighbouring clan groups. We are privileged to work closely with Aboriginal and Torres Strait Islander Elders, artists, curators, writers and storytellers to share and celebrate the rich knowledge, art and histories of our First Nations communities.

The Museum is dedicated to supporting the city’s many talented artists, designers, writers, historians and storytellers.

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We invite artists to create works inspired by our beautiful city and engage our visitors in a global conversation.

Any day in the Museum you may find Traditional Owners sharing local lore, an artist-in-residence creating new work, a performance in one of our exhibitions and our educators nurturing curiosity and creativity.

Our Museum Guides are among Brisbane's best storytellers and every day we take hundreds of visitors on tours of City Hall and to the top of the iconic Clock Tower. These tours blend historical fact with tales about some of the city's best-known personalities, anecdotes and trivia.

We also work closely with the artists, designers, writers, artisans and small creative businesses of Brisbane and South East Queensland to present bespoke ranges of jewellery, fashion accessories, home-wares, design objects and books in our much-loved MoB Shop.

Museum of Brisbane is a not-for-profit cultural organisation that relies on the support of visitors and our community. Thanks for helping us share the best of Brisbane.

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# MUSEUM • OF • BRISBANE

MUSEUM OF BRISBANE  
LEVEL 3, CITY HALL,  
KING GEORGE SQUARE

PO Box 12162 George Street Brisbane Q 4003  
ABN 52 098 223 413

T: 07 3339 0800  
E: [info@museumofbrisbane.com.au](mailto:info@museumofbrisbane.com.au)  
W: [museumofbrisbane.com.au](http://museumofbrisbane.com.au)

