

MEDIA RELEASE

Museum of Brisbane searches for 100 residents to star in 2016 exhibition

A ground-breaking three-year exhibition that holds a mirror to the face of contemporary Brisbane through its people will be the centrepiece of Museum of Brisbane's 2016 program. Presented in partnership with Brisbane Airport Corporation (BAC), *100% Brisbane* will feature a global phenomenon started by Berlin-based theatre company Rimini Protokoll, and in an international-first, the innovative company will collaborate with a museum for the very first time.

Modelled after Rimini's performance projects staged around the world including Berlin, London, San Diego, Paris, Copenhagen, it is Brisbane's turn under the spotlight and the city's Museum will use data from the Australian Bureau of Statistics (ABS) to find 100 everyday people to represent the entire population of Brisbane.

With a mammoth search over 100 days, creating *100% Brisbane* will begin with one Brisbane local. This person will have 24 hours to recruit the next Brisbane resident who will then choose the next until 100 people are connected. Using the ABS data, each person selected will represent 1% of the city's population. Together, the 100 people chosen will represent the real face of the community.

One of the biggest undertakings to date by Museum of Brisbane, the search will culminate in a semi-permanent interactive exhibition opening July 2016.

Museum of Brisbane Acting Director Christopher Salter said *100% Brisbane* was a way of giving the people a chance to represent their city.

"It is exciting for us to present the story of Brisbane today in an authentic way, through 100 of our city locals. The heart of the experience is real people with real stories and their experiences in our city today," Mr Salter said.

"Our 100 residents will share their thoughts and beliefs about who we are as a community and as a city. We want as many Brisbane locals as possible to connect with this project, so visitors to the exhibition will also be able to share their information and opinions to compare themselves to the 100 participants. Over the three years of the exhibition we will be able to map how attitudes and perceptions change within the city. *100% Brisbane* is not only an exhibition, but a dynamic social research project."

Alongside this interactive experience, the exhibition will also feature a documentary about the history of the city's population written and narrated by acclaimed author and actor William McInnes, and contemporary art commissions from a roster of Australia's finest artists who will examine the city to make new work.

"An undertaking of this ambition and scale would not be possible without the generous support of our presenting partner BAC. We will also be working with BAC to create a unique satellite experience at Brisbane Airport that will gather information from some of the 22 million people who enter and leave the city through the airport - Brisbane's gateway to the world - every year," Mr Salter said.

BAC Head of Corporate Relations Rachel Crowley said, "The importance of the *100% Brisbane* project in capturing an authentic snapshot of the people of Brisbane will be amplified in the decades ahead.

"As the front door to Brisbane and Queensland, Brisbane Airport has played an important role in the growth of the city so it is exciting that BAC is a major partner of this project," Ms Crowley said.

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The Museum's 2016 program also looks beyond local stories and at Brisbane's emerging role as a hub within the Asia Pacific.

Living in the City: New Architecture from Brisbane and the Asia Pacific will showcase Brisbane's increasing influence in architecture throughout the region from 19 February to 22 May, featuring exciting new projects from local architects alongside developments from Brisbane's nine sister cities throughout the Asia Pacific.

Developed in partnership with Architecture Media Australia, the exhibition will be a key component of the inaugural Asia Pacific Architecture Forum. Also coinciding with the Forum program, Brisbane-based artist Kenji Uranishi will respond to the importance of place and the role of the city with *Momentary*, an exhibition featuring his beautiful ceramic works from 19 February to 22 May.

To celebrate the 100th anniversary since the first Anzac Parade in Brisbane, *Facing WWI: stories of loyalty, loss and love* will run from 22 April until 28 August, telling personal Brisbane stories through a stunning filmic presentation, accompanied by personal objects in a profoundly moving, large-scale experience.

Guest curator, Karen Donnelly has painstakingly combed through service records and correspondence between loved ones and base records to uncover the raw emotions during wartime Brisbane.

From 16 September to 19 February, *Ink Remix* will feature the contemporary art of more than 14 artists from mainland China, Taiwan and Hong Kong, who have reinterpreted traditional ink art with a modern twist; using diverse media from Coca-cola to biro to film and animation.

"We are excited to take more of a global view of the city in our 2016 program and to recognise the diversity of our city's population," Mr Salter said.

Alongside these temporary exhibitions, the Museum will also introduce regular rotating exhibitions of artworks from the Museum's collections.

Museum of Brisbane is open daily from 10am to 5pm, on level three of Brisbane City Hall - entry is free.

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