MEDIA RELEASE
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Museum of Brisbane wins national awards for 100% Brisbane

The ground-breaking exhibition 100% Brisbane, presented by Museum of Brisbane in partnership with Brisbane Airport Corporation, took home an award for best major exhibition at the 2017 Museums and Galleries National Awards (MAGNA) this week.

The prestigious award was one of three awards received by the Museum as part of the Museums Galleries National Conference now on in Brisbane.

Museum of Brisbane Director Renai Grace said 100% Brisbane makes the people of our city the focal point of an exhibition that explores our contemporary identity and sense of self.

“This unique exhibition brings together 100 residents to create a powerful and unforgettable interactive experience, where personal stories are revealed alongside the beliefs and attitudes that shape who we are,” Ms Grace said.

Museum of Brisbane Chairman Sallyanne Atkinson AO said all Brisbane residents should be proud of this award.

"The Museum enriches the cultural life of our city and it's great that that has been nationally recognised in this way. This exhibition is a bold contemporary museum experience right in line with Brisbane’s identity," Ms Atkinson said.

“I encourage everyone in Brisbane to visit the Museum at its home in City Hall. Its free exhibitions, public programs, education and children’s activities offer a wonderful insight into the heritage, social history and art of our city, as well as being a great day out for the entire family."

MAGNA judges remarked that: 'the multi-disciplinarian approach created an excellent platform for further connections to audience. 100% Brisbane brings a live approach to museums, taking audiences into the future, which is a great way to make museum holdings relevant for future generations.'

Museum of Brisbane also received the Museums Australasia Multimedia and Publication Design Awards (MAPDA) for best exhibition branding for 100% Brisbane, as well as the multimedia award for a short film on artist Kenji Uranishi.

Ms Grace said Brisbane Airport Corporation, the exhibition’s Presenting Partner, and the many other partners and sponsors, shared Museum of Brisbane’s dedication to sharing the stories, art and history of Brisbane.

“100% Brisbane, and this award, would not have been possible without the generous support of our sponsors and partners, particularly Brisbane Airport, and we thank them for their ongoing commitment to the Museum,” she said.
Brisbane Airport Corporation CEO Julieanne Alroe said Brisbane Airport was immensely proud to be associated with such a successful exhibition that captures the unique essence of the people, places, past and presence of the city.

“We partner with Museum of Brisbane because it is uniquely placed to provide a rich experience to visitors to our city, while also capturing an authentic snapshot of the people of Brisbane which will be amplified in the decades ahead,” Ms Alroe said.

This project is also supported by the Australian Government through the Ministry for the Arts’ Catalyst – Australian Arts and Cultural Fund and by Creative Partnerships Australia through Plus1. Other sponsors include the Australian Bureau of Statistics (ABS), Liquid Interactive, ABC Radio Brisbane, Hitachi and Hilton Hotel Brisbane.

100% Brisbane is on display at Museum of Brisbane, level 3, City Hall, until mid-2019.

For more information visit museumofbrisbane.com.au

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About Museum of Brisbane

Located in City Hall, the Museum is part of the living history of the city, exploring how Brisbane and its people change over time and how our individual and collective stories reveal our character and create our identity. We are also the keeper of City Hall’s rich heritage, and visitors can experience a bird’s eye view of Brisbane from the top of the iconic Clock Tower on one of our popular tours, as well as learn the many stories and personalities behind City Hall during an insider’s tour of the 90-year-old building.

Museum of Brisbane is an avid supporter of the city’s artists, designers and artisans. We are dedicated to transforming their artistic vision into a stunning reality through our exhibitions and artist-in-residence programs. The work of Brisbane’s artists, designers and chefs can be found at the Museum Shop which stocks a bespoke range of jewellery, fashion accessories, homewares, design objects, books, artworks and gourmet food products.

2017 Schedule of exhibitions

3 March - 16 July 2017 Robert Andrew: Our mutable histories
18 August - 12 November 2017 Tastes like Sunshine
1 December 2017 - 20 May 2018 Mao’s Last Dancer the exhibition: A portrait of Li Cunxin

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